



Economic
Development
Partnership

ANNUAL REPORT

OCTOBER 1, 2023 –
SEPTEMBER 20, 2024

williamsoncountytxedp.com





FY 2023/2024

Summary of Results

- Two Marketing Trips to Korea — met with 54 companies/prospects.
- Presented at SEMICON Korea and NextRise Innovation Conference.
- Two Korean startups relocated to Williamson County.
- Signed Sister City Agreement with Yongin City — focused on education, culture, and economic development.
- Hosted SelectUSA Spinoff Event in Texas with participation from 6 international companies.
- Exhibited at SelectUSA in Washington D.C. — held 33 company meetings.
- Exhibited at SEMICON West — partnered with TxEDC and Yates Construction.
- Hosted 5 Site Consultants for a two-day event.
- Participated in the ABJ Growth Summit — largest attended ABJ event nationwide.
- Invited speaker at TEDC Summer Conference.
- Hosted U.S. Ambassador to Korea and Korean Ambassador to the U.S. — full day of meetings, tour, and dinner.
- 2nd Annual Champions Luncheon — guest speaker Dr. Monica Cruz, Texas Demographic Center.
- Assisted 7 new companies — 239 new jobs, \$695 million capital investment.
- Projected \$19.1 million in new county revenue over the next 10 years. Through these efforts, Wilco EDP reinforced its commitment to smart growth, strategic partnerships, and a thriving future for Williamson County.

ABJ WILLIAMSON COUNTY GROWTH SUMMIT

December 7, 2023 & December 18, 2024

In 2024, Wilco EDP participated as a sponsor of the ABJ Williamson County Growth Summit—the highest-attended event across all 44 Business Journal markets, with a record 960 attendees. During the event, Dave delivered a 5-minute presentation on the findings of the U.S. 79 Corridor Study, conducted by Dr. Ray Perryman, President and CEO of The Perryman Group, on behalf of Wilco EDP.



At the 2023 Summit, Wilco EDP also served as a sponsor, with Dave providing a two-minute overview of the organization.

WILLIAMSON COUNTY DELEGATION TO KOREA

January 29 – February 2, 2024

Wilco EDP was invited by the U.S. Embassy to speak at SEMICON Korea, where 125 companies attended a session on why Williamson County is an ideal location for semiconductor suppliers. In addition, Wilco EDP board members met with 26 companies and held a meeting with the Mayor of Yongin City, who extended an invitation for a Sister City partnership. Delegation participants: Judge Bill Gravell (Williamson County), Mayor Brandt Rydell (City of Taylor), Dave Porter (Wilco EDP), EC Chi (International Consultant), Ben White (Taylor EDC), and Randall Malik (City of Leander).



WILCO EDP HOSTS SITE CONSULTANTS EVENT

April 18 – 20, 2024

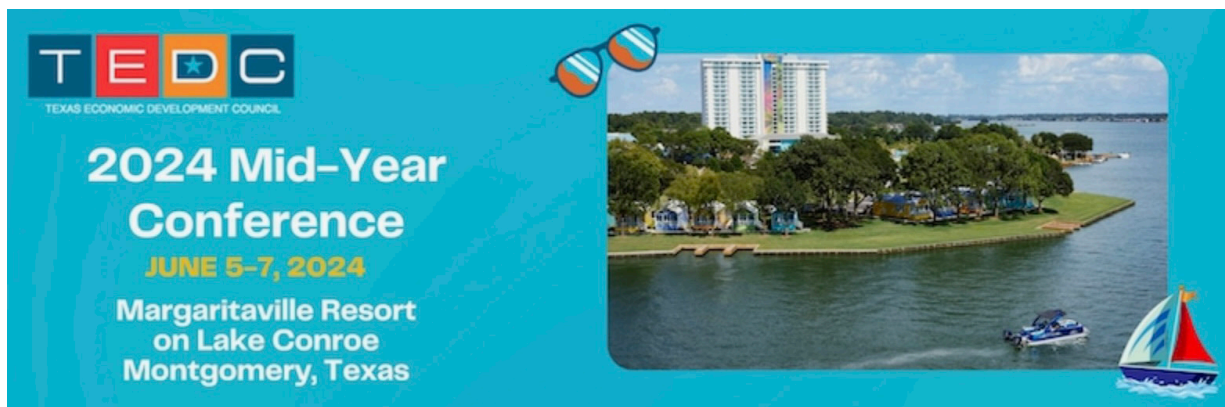
Hosted five national site consultants for a two-day event highlighting why Williamson County is one of the top destinations in the U.S. for corporate expansions and relocations. The event included a helicopter tour of Wilco, a workforce panel at TSTC Hutto, a testimonial from Dell Technologies (hosted by Plug & Play in Cedar Park), and attendance at the ACL Two-Step Inn in Georgetown.



TEDC 2024 MID-YEAR CONFERENCE

June 5 – 7, 2024

Dave Porter was an invited speaker at the Texas Economic Development Council's Summer Conference. The 2.5-day event featured industry experts discussing economic development trends, best practices, and opportunities for networking. Dave presented on the topic: Regionalism – A Trending Economic Development Paradigm Shift.



NEXTRISE INNOVATION CONFERENCE, SEOUL

June 11 – 14, 2024



Wilco EDP presented “Why Williamson County” to 50 startup companies at NextRise in Seoul. As a result of this outreach, two startups made the decision to relocate to Williamson County.

SELECTUSA SPINOFF EVENT

June 20 – 21, 2024

With assistance from the U.S. Embassy in Seoul, Wilco EDP hosted six companies for a two-day spinoff event in Texas. The program included one-on-one meetings with each Wilco EDP city, a workforce panel, a meeting with the Governor’s Office of Economic Development, a tour of the State Capitol, and lunch at the Capitol.



SELECTUSA CONFERENCE, WASHINGTON D.C.

June 23 – 26, 2024

Wilco EDP exhibited at the annual SelectUSA Conference hosted by the U.S. Department of Commerce, which promotes foreign direct investment. Participants included representatives from Cedar Park, Leander, Round Rock Chamber, Georgetown, Jarrell, and Taylor. The team conducted 33 company meetings during the event.



SEMICON WEST – SAN FRANCISCO

July 8 – 12, 2024

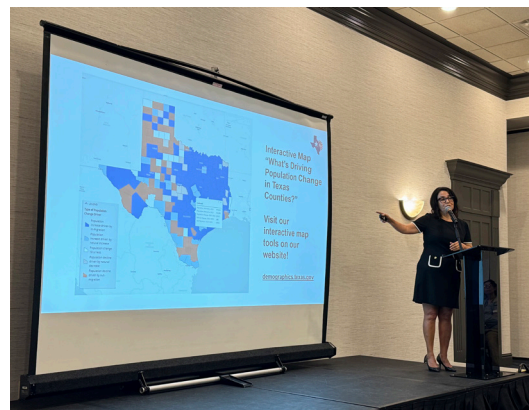
Wilco EDP participated in SEMICON West, North America's premier semiconductor trade show. The booth was a partnership with the Texas Economic Development Corporation and Yates Construction. Participating cities included Cedar Park, Georgetown, Taylor, Leander, and the Round Rock Chamber. The team also organized a half-day tour of life science clusters in the Bay Area.



2ND ANNUAL CHAMPIONS LUNCH

August 15, 2024

Sponsored by Truist Bank, this luncheon honored all Williamson County elected officials, city managers, and economic development professionals who contribute to making the county one of the best in the U.S. Dr. Monica Cruz from the Texas Demographic Center was the keynote speaker and shared insights on demographic and projected growth trends in both Texas and Williamson County.



— WILCO EDP HOSTS U.S. AND KOREAN AMBASSADORS —

September 11, 2024

Wilco EDP hosted U.S. Ambassador to Korea Phillip Goldberg and Korean Ambassador to the U.S. Hyundong Cho. The visit included a tour of Samsung Austin and a press conference at Taylor High School promoting the strong U.S.–Korea partnership. The day concluded with a dinner hosted by Wilco EDP at Louie Mueller Barbecue in Taylor.



— WILLIAMSON COUNTY DELEGATION TO KOREA —

September 23 – 29, 2024



Judge Bill Gravell and Mayor Lee Sang-il of Yongin City signed a Sister City Agreement during the Yongin Citizens Day Ceremony. The agreement focuses on collaboration in education, culture, and economic development. The delegation also held meetings with 28 companies throughout the week. Delegation participants: Judge Bill Gravell (Williamson County), Dave Porter (Wilco EDP), EC Chi (International Consultant), Mayor Dwayne Ariola (City of Taylor), Ben White (Taylor EDC), Cameron Goodman (City of Georgetown), and Arthur Jackson (City of Cedar Park).

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President-Elect

Jordan Robinson

President, Round Rock
Chamber of Commerce

Treasurer

Randall Malik

Director Economic
Development,
City of Leander

Secretary

Arthur Jackson

Chief Economic Development
Officer, City of Cedar Park

Past President

Ben White

CEO/President, Taylor Economic
Development Corporation

Board Members (including the Officers):

Liberty Hill

Christian Kurtz

Director of Economic
Development

Jarrell

Traci Anderson

Director of Economic
Development

Hutto

Cheney Gamboa

Director of Economic
Development

Judge Bill Gravell

Williamson County

Connie Odom

Williamson County

Scott Smith

Cedar Park

Nichole Vance

Leander

Conchita Gusman

Georgetown

Danielle Morrissey

Round Rock Chamber

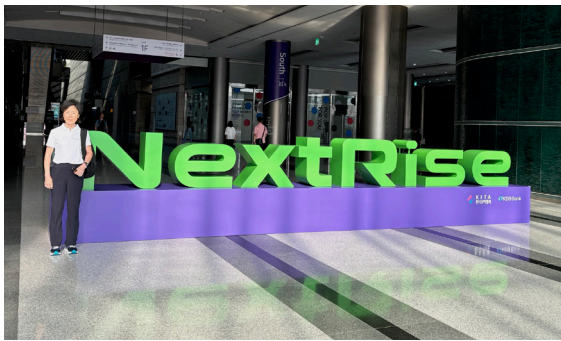
Regina Carlson

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Rebecca Clemons

Williamson County









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